

4DWW AD - THE FUNERAL RECEPTION

Commercial

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1. INT. FUNERAL HOME - DAY

A collage of family photos on an easel showing a man with his wife and his daughter of only 5 or 6 years old. Christmas photos, birthday pics, vacation pics, etc. Some mourners stand at a coffin. A modest spread of coffee and finger foods. This is a funeral reception.

A grieving woman, ANDREA, and her daughter, SALLY, greet mourners at the door. We can tell from the photos that they are the wife and daughter of the deceased.

A couple, a WOMAN and a MAN, approaches them.

WOMAN

I'm so sorry.

ANDREA

Thank you for coming.

Andrea wipes away some tears and hugs the couple. The couple moves on.

A man in his fifties, BOB, approaches with flowers.

BOB

Andrea...

ANDREA

Bob...

They hug. He gives her the flowers.

ANDREA

Thank you.

Bob looks down at the child.

BOB

(Looking down at Sally)
And this must be -

ANDREA

Sally, say hi to Bob. Bob is
Daddy's boss.

SALLY

(timidly)
Hi Bob.

Bob kneels down to be on her level.

BOB

Hey, I'm sorry about your dad.

Sally shyly turns away. Bob turns back to Andrea.

BOB
You holding up alright?

ANDREA
We're managing.

BOB
Let me know if you need anything.

ANDREA
Thank you.

Bob turns to head into the reception but before he can do so Sally interrupts.

SALLY
Does being boss mean you tell everyone when to go to work?

Sally stares up at him, sad and curious, but not angry. Bob kneels back down, his face unable to hide that he's a bit puzzled by the question.

BOB
Well, ah... I guess, technically...

SALLY
Why did you make Dad spend more time with you than with me?

BOB
Um. I -

Bob tries to come up with a good response but he can't, because there isn't one.

FADE OUT:

SUPER: How we spend our time defines who we are.

SUPER: Demand a 4 Day Week